# **Application for IASP 2015 Match-making Event**

# **23th-25thSeptember 2015**

**1. Your company details**

|  |  |
| --- | --- |
| Company name: |  |
| Contact name: |  |
| Position: |  |
| Address: |  |
| Tel: |  |
| Email: |  |
| Websites: |  |

|  |  |
| --- | --- |
| Name of parent or holding company (if applicable): |  |
| Total number of employees: |  |
| Company’s annual turnover: | n/a |
| Sum of total annual exports: | n/a |

**2. Your product or service**

Please give a non-confidential description of your product or service

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Please explain how your product or service fits with the Chinese market

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|  |

What is your company’s unique selling point?

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What is the status of the IP protection for proposed technology/product? Please provide Chinese patent application No. if any?

|  |
| --- |
| n/a |

Has the technology/product been commercialised in other markets outside China?

|  |
| --- |
| n/a |

**3. Please indicate your objectives for participating in this event**

|  |  |
| --- | --- |
|  | Please indicate your intention in details |
| 1. Preliminary research into market potential in China |  |
| 1. Seeking R&D partners |  |
| 1. Seeking licensees, distributor or potential new customers |  |
| 1. Seeking partners for manufacture under licence or joint venture |  |
| 1. Seeking a representative or establishing an office in the markets |  |
| 1. Company PR |  |

4. Good preparation is essential to make the most of your participation, and the valuable time and money you plan to invest in it. The following section needs to be completed in order to assist Chinese organiser in arranging meetings for you.

Please indicate the type of companies and/or organisations you would most like to meet, giving as much information as possible. Please include level and area of responsibility of individuals you would like to meet.

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| --- | --- |
| Landowners interested in developing commercial or residential projects. High level individuals. |  |
| Low carbon technology providers. High level individuals. |  |
| Sustainable building material providers. High level individuals. |  |

ZGC Science Parkand CTEXwill be organising networking events. If you would like to invite your own contacts, please give their details:

|  |  |
| --- | --- |
| a) | d) |
| b) | e) |
| c) | f) |

Application shall be returned to Nicolas Zhang Xiaoyu, CTEX, [xyzhang@ctex.cn](mailto:xyzhang@ctex.cn)

Or Kai Wang, ZGC Science Park, kwang@zgc.gov.cn